**Written Part 2 of Ad Busting—**

**This can be done on the computer and printed OR you can hand write it.**

**Explanation (Attached to the back of the ad) 30 points**

1st Paragraph -Description of original ad (what messages were being sent, what was missing from the message)

2nd Paragraph-Description of the spoof (what did you do, what message are you trying to send with the spoof)

3rd Paragraph-Overall reaction to this project (what do you think, what does advertising miss, why are spoofs created)

**\*\*\*Paragraphs must be 5-7 sentences in length. Use spell check and grammar check or points will be taken off.**